

STEPHANIE MONDEAU

Digital Project Manager + Strategist

● EDUCATION

Bachelor in Graphic Communications / 2003
Bachelor Degree in Graphic Communications with a minor in Web Design.
Graduated Magna Cum Laude.
Member of National Who's Who Among College Graduates / 2003

● CERTIFICATIONS & TRAINING

HTML Certification – W3C Schools
Hubspot Design & Development Certified
Agile Methodologies & Scrummaster Training
Kentico Developer Essentials Training

● TECHNOLOGY

Project Management: JIRA, Confluence, MS Project, Trello, Slack
Design: Adobe Creative Suite, Axure, UXPin, Hubspot, Visio

Languages: HTML, CSS, Javascript, JQuery, SQL, MySQL
Web: Hubspot, Kentico, WordPress, DotNetNuke, Episerver, Google Analytics, Site Catalyst/Adobe Marketing Cloud, Social Channels, SproutSocial, Hootsuite, TweetDeck

● EMPLOYMENT

Lake Trust Credit Union

Jul 2015 – Present
Brighton, MI

● **Digital Coordinator:** Functioned in the role of consultant (Marketing & Technology) and front end developer. Worked with designers, strategists and other stakeholders to find and implement digital solutions to reach campaign goals and overall business goals as it related to reliable and scalable technological solutions. Was responsible for proposing new technologies that would expand service offerings for our members and collaborated in campaign, digital and content strategy.

Diplomat Pharmacy - Marketing

Sep 2013 – Jun 2015
Flint, MI

● **Marketing Operations and Digital Manager:** Led strategic planning for the development of the Marketing Department including content strategy, SEO, campaign planning, analytics reporting and technological efforts. Also led the Project Management (Operations) team within the marketing department utilizing agile methodologies. Responsible for budget, project management, reporting to stakeholders, campaign execution, individual development plans for team members, hiring and termination.

Diplomat Pharmacy - IT

Apr 2010 – Sep 2013
Flint, MI

● **Manager of User Experience and User Interface Design:** Led a team of talented front end developers, usability specialists, video editors, and web designers in developing large scale enterprise level software solutions. Responsible for the ease of use of software, functionality, and aesthetics. Responsible for budget, reporting to stakeholders, team project management, individual development plans for the team, hiring and termination of team

Spud Software

Jun 2006 – Mar 2010
Grand Blanc, MI

● **Web Graphic Designer & Programmer:** Responsible for designing web sites & software and then executing on the front end solution for clients in a variety of industries. Performed various activities as it related to SEO for clients.

● AWARDS

GDUSA- AIDA
2014

America In-House Design Award
The award was given to our company website which had been redesigned. My role in this project was that of a Team Manager, Project Manager and Web Developer.

Web Designer/ UX
Top Ten Innovations in Specialty Pharmacy
2009

American Managed Care Pharmacy
The award was given to a piece of large scale enterprise software where my role was that of a user experience specialist and front end developer while at Spud Software.

● SKILLS

Analytics & Strategy	<div style="width: 100%;"></div>
Marketing Technologies	<div style="width: 100%;"></div>
SEO	<div style="width: 80%;"></div>
Interface Design	<div style="width: 70%;"></div>
User Experience	<div style="width: 85%;"></div>
Team Development	<div style="width: 90%;"></div>
Agile Methodologies	<div style="width: 100%;"></div>



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